

# WAYNE COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
<b>DEMOGRAPHIC</b>					
Population	2,535	2,635	2,637	0.1%	26
Total Non-Ag Employment	1,045	1,074	1,102	2.6%	26
Non-Ag Avg Monthly Wage	\$2,033	\$2,043	\$2,110	3.3%	25
Per Capita Income	\$22,795	\$21,670	\$23,793	9.8%	19
Unemployment Rate*	4.3%	4.1%	5.3%	29.3%	4
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)**	\$10.7	\$12.9	\$15.1	17.1%	24
Travel & Tourism Related Employment**	226	164	187	14.0%	25
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending**	\$300.6	\$1,234.4	\$1,440.5	16.7%	24
Transient Room Tax	\$108.4	\$159.7	\$204.7	28.2%	20
Restaurant Tax	\$34.5	\$39.2	\$48.1	22.7%	22
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$33.7	\$33.4	\$32.7	-2.1%	26
<b>REGIONAL VISITATION COUNTS</b>					
Glen Canyon N.R.A.	1,876,668	1,894,114	1,897,021	0.2%	
Grand Staircase-Escalante N.M.	695,866	708,362	711,310	0.4%	
Capitol Reef N.P.	513,702	554,907	604,810	9.0%	
Canyonlands N.P.	413,587	417,560	436,713	4.6%	
Goblin Valley S.P.	30,081	39,529	63,343	60.2%	
Otter Creek S.P.	65,267	70,973	83,042	17.0%	
Anasazi S.P.	27,614	26,958	24,309	-9.8%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

r = revised

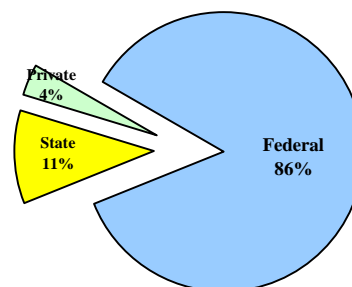
Land Ownership - 2008	No. of Acres	% Total
<b>Total Acres in County</b>	<b>1,577,299</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,350,692</b>	<b>85.6%</b>
BLM	892,611	56.6%
US Forest Service	160,190	10.2%
National Parks	297,891	18.9%
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>170,216</b>	<b>10.8%</b>
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	867	0.1%
State Trust Lands	169,349	10.7%
Other ••	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>56,412</b>	<b>3.6%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2008



# Wayne County Tourism Profile

